

MEDIA RELEASE

Monday December 10, 2018

Greater Whitsunday Alliance and BHP announce partnership

Greater Whitsunday Alliance (GW3) and BHP will announce tomorrow the details of a three-year strategic partnership aimed at enhancing the economic sustainability of the greater Whitsunday region.

Greater Whitsunday Alliance Chairman Mr John Glanville said the partnership was an endorsement of the organisation's commitment to pursuing regional economic growth for future generations.

"The scope of the partnership is two-fold and includes enhancing the organisation's capacity to effectively advocate, engage and promote the region and also deliver a number of key projects which will have a positive impact on the region in the future," said Mr Glanville.

"The key projects we will be delivering as part of the BHP partnership include preparing for workforces of the future; advancing water stewardship and strengthening local supply chains.

"We know that improvements in these areas will have a direct and positive impact on our regional community and we are very excited to be a part of such an innovative partnership."

Mr Glanville said that detailed planning for delivery of the various projects is currently underway.

BHP spokesperson Ms Mel Johnson said the partnership for BHP was about playing its part as a member of the community.

"We know that our communities are stronger when we work together. This partnership enables us to bring our skills and expertise to a broad range of regional challenges and to be part of a collective approach to enhancing regional prosperity," said Ms Johnson.

"GW3 is uniquely placed to bring together stakeholders from across the region to work together on issues of regional importance, and we are pleased that our partnership will support GW3 in this important role."

Mr Glanville said this partnership gives a relatively new organisation like GW3 a marvellous opportunity to deliver strategic outcomes with more resources to evolve our organisation.

"Over the next three years, we are going to focus on building our strengths as an organisation and concentrate on projects which will deliver maximum benefit to the greater Whitsunday region."

Greater Whitsunday Alliance is the region's peak, independent economic development body committed to making the Mackay, Isaac, Whitsunday region strong for generations.

What: GW3 and BHP Partnership Launch

When: Tuesday December 11 at 1pm

Where: The Residence at The Dispensary, 84 Wood Street, Mackay

Who: GW3 Chairman John Glanville and MRC Mayor Greg Williamson will be available for interviews.

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For more information please contact Fallon Drewett: fallon@gw3.com.au or 0417 727 084.