



GREATER WHITSUNDAY ALLIANCE  
MACKAY ▶ ISAAC ▶ WHITSUNDAY

# Regional Indaba Results

28 September 2017

## Key Takeaways from GW3 Indaba

- ▶ The group prioritized the values of **collaboration** and **liveability** for the future work of GW3 and the broader region
- ▶ **An International Airport for the region** and increased connectivity was a priority for three of the six themes and it ranked the highest across all prioritization methods
- ▶ On the 1-3 rating scale, **all four priority projects from the Liveability** theme had an average score of 3.0, indicating relative importance
  - ▶ In addition to the airport, the other projects were tertiary **education**, regional **branding**, and high speed **internet**
- ▶ **Education** opportunities and **job** pathways were prioritized in the Knowledge Industries and Resources groups
- ▶ There is broad interest in creating a **bio futures hub** and expanding **renewable energy** in the region
- ▶ **Mine site rehabilitation and reuse** was raised in the Resources and Agriculture groups

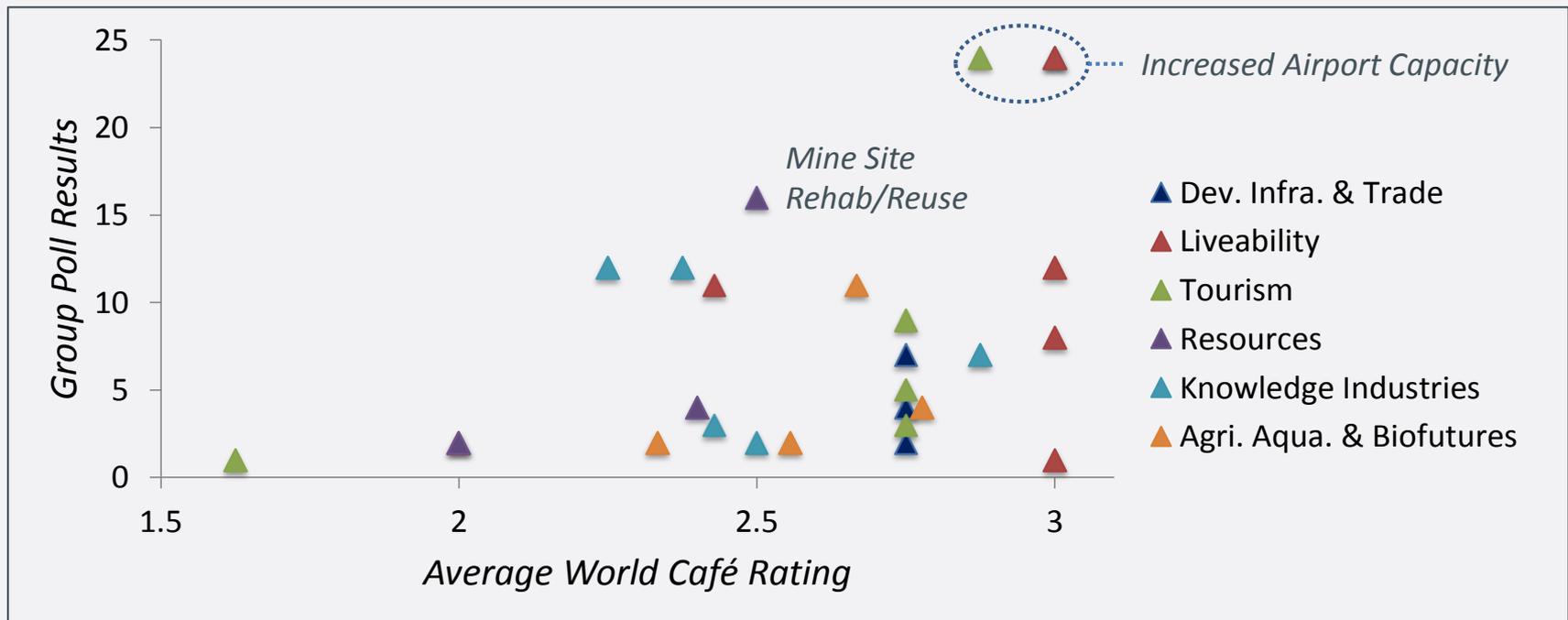
## Poll Results: What words and values should our region embody? (Word Cloud)



# Small group and large group rankings yielded slightly different results

During the indaba session, participants were asked to rate project ideas in two ways.

- World Café:** In small groups, participants rated all project ideas that were generated on a scale of 1-3 and used that scale to prioritize their top 4-5 projects the final group poll.
- Group Poll:** The large group reviewed all prioritized project ideas and got to vote on their top option. The graph below depicts the total number of votes for each project.



## Top Ten Projects

Project	# of votes
International Airport & regional airport connectivity	24
Mine Site Rehabilitation & Reuse	16
Regional Branding	12
Career Pathways	12
Leisure & Cultural Activities	11

Project	# of votes
Water Security Strategy	11
Region a Fishing Center of Excellence	9
Tertiary Education	8
Bio Futures Commodities & Knowledge Hub	7
Social Innovation Hub	7



# Development, Infrastructure, and Trade Summary

The airport and bio commodities hub projects were also raised in other groups. The projects prioritized tended to have a broader regional impact.

## D, I & T Priority Projects

Project	Final Votes
<b>International Airport</b>	<b>24</b>
<b>Bio Commodities Facility</b>	<b>7</b>
Ring Road Stages 2 & 3	4
Renewable Energy	2

 High priority project with profile slide in following section

## Development, Infrastructure and Trade - All Projects

Project	Score
Whitsunday Coast Airport Development	3.00
Bio Commodities Facilities	2.75
Ring Road Stages 2 & 3	2.75
Renewable Energy	2.75
Urannah Dam Development	2.50
Goorganga and Hamilton Plains	2.50
Port of Mackay Master Plan	2.38
Mackay Airport Master Plan	2.13
Super Yacht Bases	1.88
Food Processing (Post Harvest)	1.88
Soft Infrastructure for Tourism	1.75
Treatment Facilities for Produce	1.75
Light Rail System	1.38
Coal Fired Power Station	1.38
Telecommunications	1.25

# Liveability Summary

*This group was the most sector agnostic and developed some of highest priority project ideas. **Retaining and attracting residents** and **improving opportunity and quality of life** were the two main focuses of these projects.*

## Liveability Priority Projects

Project	Final Votes
<b>Airport</b>	<b>24</b>
<b>Branding</b>	<b>12</b>
<b>Leisure/Culture Activities</b>	<b>11</b>
<b>Tertiary Education</b>	<b>8</b>
Renewables	2
Internet	1

 *High priority project with profile slide in following section*

## Liveability All Projects

Project	Score
Regional Travel / Airport Capacity	3.00
Strong / leading Tertiary Education	3.00
Regional Branding	3.00
High Speed Internet	3.00
Leisure & Cultural Activities	2.43
Tourism Experiences	2.17
Investment in Social Problems	2.17
Invest in Renewable Energies	2.00
Mackay Esplanade	1.83
Intra-Regional Travel	1.83
Arts & Media Commerce / Group	1.17

# Tourism Summary

The international **airport** is the most popular option across all themes as it brings broad benefits to the region. Some of the ideas focus on discrete physical projects that will attract tourism, while others strive to **increase coordination and planning** across the three regions.

## Tourism Priority Projects

Project	Final Votes
<b>International Airport</b>	<b>24</b>
<b>Fishing Center of Excellence</b>	<b>9</b>
Island Access	5
National Sporting Team	3

 High priority project with profile slide in following section

## Tourism - All Projects

Project	Score
International Airport	2.88
Region a Fishing Centre of Excellence	2.75
Island Access	2.75
National Sporting Team	2.75
Major Event Strategy	2.75
GW3 Tourism Panel	2.25
Build Capacity of Tourism Industry	2.13
Indigenous Identity Cultural Centre	1.75
Wave Pool	1.63
Mine Tourism (Deactivated Mine)	1.63
Linking Regions by Rail	1.56
Casino	1.50
Mackay Esplanade	1.25
Dam Linking Road	1.13

# Resources Summary

*This industry-driven group focused on opportunities that impacted the region beyond their direct sector. Mine site reuse and rehabilitation was raised by another group, and the automation idea aligns with other workforce development and education ideas.*

## Resources Priority Projects

Project	Final Votes
<b>Rehabilitation</b>	<b>16</b>
Automation	4
Reputation	2

*High priority project with profile slide in following section*

## Resources - All Projects

Project	Score
Site rehabilitation and reuse	2.50
Futureproofing industry through automation	2.40
Recovery of industry reputation	2.00
Co-locating energy production with resources	1.67
Cross skilling with other sectors	*
Exploration research project	*

\*Project scores were not recorded, but were not prioritized for the final vote

# Knowledge Industries Summary

The Knowledge group suggested projects that offer regional development benefits and respond to growing trends (e.g., aged care, renewables). There was significant focus on aligning with industry to create effective and clear pathways from education to employment.

## Knowledge Priority Projects

Project	Final Votes
Career Pathways	12
Renewables / Bio Hub	7
Social Innovation Hub	7
Sports Center	3
Environmental Education	2
Renewables Knowledge Hub	2

 High priority project with profile slide in following section

## Knowledge Industries - All Projects

Project	Score
Renewable & Bio Futures Knowledge Hub	2.88
Environmental Knowledge & Education	2.50
Regional Centre for Sports Support	2.43
Guaranteed Career Pathways	2.38
International Education	2.25
Social Innovation Hub	2.25
Knowledge Connectivity Across Regions	2.00
Integration of Aged Care into Knowledge Opportunities	2.00
Exploration Research Project	2.00
Skill Matching	2.00
Regional Arts, Culture & Media	2.00
Automation & Robotics	1.63



# Agriculture, Aquaculture & Biofutures Summary

Projects focused on increasing the sustainability and efficiency of these sectors to improve the economic profile of the broader region. Many projects aligned with other themes around water, mine site reuse, and renewable energy.

## A, A & B Priority Projects

Project	Final Votes
<b>Water Security</b>	<b>11</b>
Aquaculture	4
Mine Site Reuse	4
Export Opportunities	2
Sugar Productivity	2

**Water Security** High priority project with profile slide in following section

## Agriculture, Aquaculture, Biofutures - All Projects

Project	Score
Aquaculture Production	2.78
Regional Water Security Strategy	2.67
Capturing Export Opportunities	2.56
Land Use After Conclusion of Mining Operations	2.44
Improving Productivity in Sugar Operations	2.33
Other Region-Specific Agriculture	2.22
Sustainable Regional Brand for All Ag Operations	2.00
Energy Park	2.00
Establish Regional Supply & Distribution Chains	1.78
Renewable Energy	1.78
Organic Agribusiness	1.56



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