

MEDIA RELEASE

Thursday, July 11, 2019

Kylie Porter appointed Greater Whitsunday Alliance interim CEO

The Greater Whitsunday Alliance (GW3) board has appointed Kylie Porter as the interim CEO after resignation of GW3 inaugural CEO Garry Scanlan in June.

GW3 chairman John Glanville said the recruitment process of finding a new CEO is underway and that it is business as usual for GW3.

“We are fortunate to have someone of Kylie Porter’s calibre and experience to step into the role of interim CEO, while the board continues with the recruitment of the CEO position.

“The appointment of Kylie as the interim CEO is vital to maintaining the continued work of GW3 in the Mackay Isaac Whitsunday region.”

Ms Porter is Greater Whitsunday Alliance's Manager of Development and Innovation and has been in this role since 2017.

Ms Porter joined GW3 after owning her own successful marketing and communications business for more than 20 years and during this time, held a range of community and business leadership roles including President and Vice-President of the Mackay Region Chamber of Commerce and Director of Regional Development Australia Mackay Isaac Whitsunday.

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