

## **MEDIA RELEASE**

Tuesday August 20, 2019

### **Greater Whitsunday Alliance to hold board meeting in the Whitsundays.**

Greater Whitsunday Alliance (GW3) will hold its next board meeting today at the Proserpine Community Centre.

Eight GW3 Board of Directors and Interim CEO Kylie Porter will meet to discuss the current business agenda of GW3, while visiting the Whitsunday region.

GW3 Board of Directors are Chair John Glanville, Mackay Mayor Greg Williamson and Mackay Isaac Whitsunday (MIW) business leaders Paul McLaughlin, Carolyn Fritz, Melissa Green, Jordan Miller, Vic Vassallo and Melissa Johnson.

This meeting is one of two meetings a year, where GW3 travels across the MIW region, with the last board meeting held in Moranbah.

Today's meeting will focus on the next goals for GW3, while continuing the strong work with the 2019-2020 Strategic Plan; which is to advocate, attract, collaborate and inform strategic decisions of economic development in the MIW region.

After the formal proceedings of the GW3 board meeting, Whitsunday Regional Council's Economic Development team will give a presentation followed by a networking lunch with Whitsunday Regional Mayor Andrew Willcox, the new CEO, Councillors and the Economic Development team.

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