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Bid to host Whitsundays Red Bull Air Race on election wish list

Greater Whitsunday Alliance chairman John Glanville is calling for support from election candidates to lure the Red Bull Air Race World Championships to Airlie Beach.

The Whitsundays event would be the only Australian race on the Red Bull Air Race World Championships circuit and would deliver significant economic benefits and global exposure for the region.

Mr Glanville says he has been in discussions with Red Bull Air Race management and has their commitment to hosting an Air Race in the Whitsundays.

“This bid has a long list of supporters including State Chief Entrepreneur, Steve Baxter; Mayor Andrew Wilcox and Federal Member for Dawson George Christensen and we need passionate support from State Government to make this a reality,” Mr Glanville said.

“With an election looming we need our local candidates to fight for our region to host major events like this one.

“Airlie Beach is the perfect location to host a Red Bull Air Race with several airports close by, convenient access to major service centres in Proserpine and Mackay and of course the stunning natural backdrop of The Whitsundays.

Mr Glanville said that the concept has also gained interest from several cruise companies who are keen to offer a new and different cruise experience for customers.

“Australians love motorsport and the Red Bull Air Race circuit is a new dimension of racing,” Mr Glanville said.

“Match that with the idyllic location of The Whitsundays and it’s a perfect match.

“We can affordably draw an Australian and international audience here by hosting a Red Bull Air Race and in turn create short and long term economic benefits for our region,” Mr Glanville said.

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