



Securing traditional industries, powering new opportunities

DECARBONISATION ACCELERATED



The Decarbonisation Accelerated project is a partnership between Greater Whitsunday Alliance (GW3) and the Resources Centre of Excellence (RCOE), along with major funding partner the Local Buying Foundation.

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As the world moves to a low carbon future, the Greater Whitsunday region is in a prime position to take the lead on decarbonisation and the opportunities it presents. Embracing decarbonisation as a core business function and capitalising on diversification opportunities into other sectors that align to the region, is now a major focus of GW3 and the RCOE.

Greater Whitsunday is known for mining some of the most efficient metallurgical coal in the world, but we are an incredibly diverse region, both in the sectors that currently exist here, as well as the potential of servicing emerging sectors such as critical minerals, renewable energy, biomanufacturing, circular economy, and space.

While the outlook for metallurgical coal remains strong for many decades to come, the transformation required to decarbonise industry and business will take time, as will the ability to expand and adapt to other sectors. That is why GW3 and RCOE are proactively laying the foundation of our region's economic prosperity now.

By securing the region's traditional industries and powering new opportunities, the Decarbonisation Accelerated project will firstly focus on the METS sector as a major service provider to the resources industry. However, all sectors are invited to join in any of the planned activities and events of the project, which we will continue to highlight in future updates.

GW3 CEO Kylie Porter, RCOE CEO Steven Boxall, and GW3 Decarbonisation and Diversification Lead Jarrah Steen recently recorded a **vodcast** about the project highlighting the global shift to decarbonisation, what it means for our region, and the role Greater Whitsunday region can play.

In their discussion, they refer to the "Mount Everest" style journey required to achieve decarbonisation success, while highlighting the fact that the Greater Whitsunday region was not in a dissimilar position 50 years ago when our legacy sugar cane sector transferred its skills to mining.

Decarbonisation and Diversification Project Lead Jarrah Steen said the next two years will be about getting people on the "Mount Everest" journey.

"We want to equip them with skills and resources they need to get to base camp, so when they get to base camp, they can continue on up that summit by themselves," she said.

For more information about the Decarbonisation Accelerated project, you can contact:



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Jarrah Steen (Project Lead) – jarrah@gw3.com.au
Jodie Thompson (Project Coordinator) – jodie@gw3.com.au
Clare McAlpine (Project Coordinator) – clare@gw3.com.au