# 2022 - 2024 Ambitions Summary

## **Our Purpose**

GW3 are the future-focused super-connectors that drive sustainable economic growth for the Greater Whitsunday region

## **Leading Role**

GW3 takes a leading role to: Advocate | Attract | Collaborate | Inform



## **Accelerators: All Sectors**

### Decarbonisation and Diversification

Create a Decarbonisation and Diversification plan for the Greater Whitsunday region

### Workforce Development

Deliver multiple strategic workforce development initiatives to ensure a dynamic, responsive and capable workforce that meets the needs of industries now and into the future

Digital

#### Agriculture and Aquaculture

Support the growth of Greater Whitsunday agriculture and aquaculture:

Lead the Greater Whitsunday Digital

steps to support growth

Roadmap development to identify next

- Diversification of trade opportunities
- Skilling and training development
- Adoption of technology
- Identification of value added commodities
- Research and analysis

### **Key Sectors:**

### Mining and METS

- **Develop** a roadmap for METS sector diversification:
- Non-coal mining opportunities
- Horizon sectors including
- biomanufacturing, defence,
- aerospace and more
- Export trade and import replacement • Skilling and training development
- Identify end-of-life mine site diversification to support economic prosperity

#### Water

Facilitate recommendations from the MIW Regional Water Strategy and work with stakeholders on identified actions

#### Infrastructure. **Energy and Aviation**

Ongoing focus on infrastructure, energy and aviation opportunities that close gaps and meet our Purpose and Ambitions

#### **Research and Analysis**

Continue to deliver data-driven information that underpins GW3's strategic purpose and role

#### Tourism

Model the aspirations and infrastructure requirements for a transformed Greater Whitsunday tourism sector

### **Programs:**

#### Isaac Business Support Program

To connect small businesses with a range of resources and support to address key local challenges and build both capacity and resilience

To assist businesses in the western rural and resource communities of Isaac to be successful and

#### **Grants and Funding Program**

To build and extend the awareness of a range of grant and funding opportunities; provide a centralised, knowledgeable and credible source of information; coordinate and broker grant support services

