

2021 – 2022 Strategic Plan

Vision: Making the Mackay Isaac Whitsunday region strong for generations

CORE

GW3 will drive economic development in the region in the following ways:

Advocate

Be a strong voice for economic development opportunities on behalf of the region

Attract

Encourage investment, funding, and business growth in the region

Collaborate

Convene, partner and facilitate alignment of key stakeholders to advance collective objectives

Inform

Track and consolidate economic development resources and data to inform strategic decisions

CORE ACTIVITIES

Support key stakeholder projects and opportunities: grant applications; advocacy

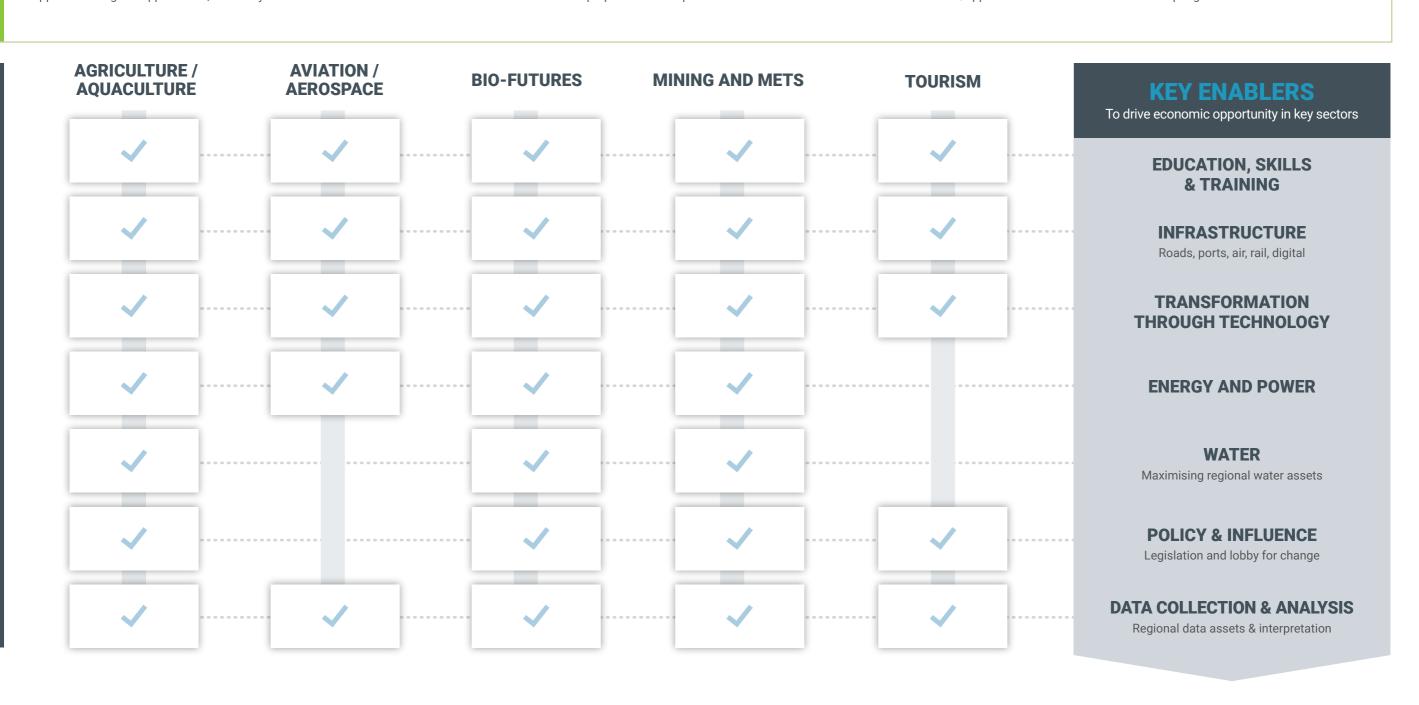
Participate in and lead key economic development initiatives

Liaise with all levels of government including preparation of responses and submissions

Pursue and champion regional issues/opportunities

Liaise with key stakeholders to further develop regional social infrastructure

KEY PRIORITY SECTORS





www.greaterwhitsundayalliance.com.au